



CENTER ON CONTEMPORARY ART

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FOR IMMEDIATE RELEASE:

***CoCA Names Anna R Hurwitz
To Newly Created Outreach Director Position***

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SEATTLE January 18, 2013 - Center on Contemporary Art is pleased to announce that it has hired Anna R Hurwitz as Outreach Director, a new position funded by a 2012-2013 Art Means Business award from The Seattle Office of Arts & Cultural Affairs and the Seattle Arts Commission.

In this role, Anna will strive to expand CoCA membership by creating new benefits and opportunities for both artists and patrons; nurture existing partnerships with Seattle Parks, Carkeek Park Advisory Council; and develop new partnerships with public schools.

In the last few years, CoCA has grown its exhibition potential to include galleries in Ballard, Belltown, and Portland, OR and opened its exciting new 4,600 s.f. facility at Seattle Design Center in Georgetown where an invigorating arts renaissance is taking place. It has produced five temporary (and, to local art vandals, somewhat tempting) outdoor sculpture exhibitions at Carkeek Park and Cougar Mountain. It has developed a successful publication series, featuring eighteen catalogs and three monographs of artists' writings. With these many accomplishments under its belt, CoCA is now turning its focus to building and serving its membership.

Anna, an installation artist, has been producing alternative art events for over 20 years. She started on the shores of the East River in Williamsburg, Brooklyn in the late 80s, collaborating with hundreds of artists to turn vast abandoned warehouses into pulsing arenas of art and sound. After successfully burning out in NYC, she moved to Seattle in the late 90s and joined the vibrant local art scene as an exhibiting artist (Project 416, Bumbershoot) and as one of the founder-creators of the artzine, the RedHeaded Stepchild. In 2002, she was invited to be a juror for the newly launched Seattle Erotic Art Festival (SEAF). Not able to keep her mouth shut, Anna was soon voted in as Founding Festival Director. During her eight year tenure at SEAF, she had the pleasure of working with an incredible array of artists, volunteers and co-organizers; together they grew the festival into a self-sustaining, international destination event enjoyed by thousands.

As Outreach Director for CoCA, Anna will continue in her mission to support contemporary artists. She can be reached at anna@cocaseattle.org.

Since 1980, CoCA has served the Pacific Northwest as a catalyst and forum for the advancement, development, and understanding of Contemporary Art.
